

PAGE	AD SIZE-LOCATION	CPM (PER 1,000 IMP) (GHC)	Banners/Spot	Considerations	
PAGE				minimum cost	
	300 x 300 pixels	4	1		4,000
	700 x 120 pixels	4	1		4,000
	250 x 150 pixels	3	1		3,000
HOMEPAGE				minimum cost	
	250 x 150 pixels	2.5	1		2,500
	165 x 140 pixels	2.5	1		2,500
	400 x 500 pixels	2.5	1		2,500
ARTICLE	700 x 120 pixels	3	1		3,000
	300 x 300 pixels-UP	3	1		3,000
	300 x 300 pixels-	2.5	1		2,500
	DOWN 400 x 500 pixels	2.5	1		2,500
SUB DOMAIN	700 x 120 pixels	6	1	minimum cost	6,000
	300 x 300 pixels-UP	6	1		6,000
	300 x 300 pixels-	5	1		5,000
	DOWN 400 X 400 pixels	5	1		5,000